

Outside Bodies and Recent Activity

Purpose of report

For information.

Summary

This report has four parts:

- A - CTS Outside Bodies 2016/17
- B - Report back on member meetings since 27th October 2016
- C - Forthcoming meetings
- D - Latest Chair's Report from Cllr Ian Stephens.

Recommendation

Members are invited to note the report.

Action

Subject to comments from members, officers to take forward any actions.

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Outside Bodies and Recent Activity

A - CTS Outside Bodies 2016/17

Organisation	Background	Representative For 2016/2017	Dates of Future Meetings
British Board of Film Classification Consultative Council	The British Board of Film Classification classifies films on behalf of Local Authorities and videos / DVDs under the terms of the Video Recordings Act. Its "Consultative Council" is a requirement of the Board's designation under the Video Recordings Act.	Cllr Faye Abbott	Friday 10 th February, 2017 Wednesday 14 th June, 2017 Monday 9 th October, 2017
Tourism Alliance	The TA seeks to establish and maintain a favourable operating environment for all businesses involved in the delivery of tourism, particularly in England. The LGA has a non-voting place on the Board.	Cllr Colin Organ	11.30, Wednesday 7 th December, 2016 11:00-13:00, 30th January 2017 12:30-14:30, 27th March 2017 11:00-13:00, 3rd May 2017 14:00-16:00, 26th July 2017 11:00-13:00, 13th Sept 2017 11:00-13:00, 22nd Nov 2017

British Destinations	British Destinations operates as a trade association representing the wider interest of local authority sponsored tourism. Membership includes local government authorities of all types and sizes from across the UK, regional and local tourist boards and commercial organisations.	Cllr Geoff Knight	TBC
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Proposed Outside Bodies:

London Marathon Events Limited	London Marathon Events Limited organises a number of mass participation events including the world famous London Marathon. LMEL is a subsidiary of The London Marathon Charitable Trust Limited (LMCT) which funds recreational projects. This is a trustee role and, if accepted, would commit the LGA to certain legal responsibilities. The risks to the LGA of doing so will need to be	TBC	TBC
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	assessed by the LGA's legal and senior leadership team before this role can be accepted.		
Libraries Taskforce	Leadership for Libraries Taskforce was set up by the Department for Culture, Media and Sport (DCMS) and the Local Government Association (LGA) in 2015. The Taskforce's role is to provide leadership and help to reinvigorate the public library network in England.	Cllr Mike Bell	TBC

B – Report back on member meetings since 27th October 2016

Purpose	Key Points Discussed	Outcome
Cllr Mike Bell attended the Historic England Angels Awards, 31st October		
To represent the LGA.	The Angel Awards were founded by Andrew Lloyd Webber and celebrate the efforts of local people who have saved historic buildings and places.	The initiative was supported and the LGA's relationship with Historic England was reinforced.
Cllr Ian Stephens, Cllr Mike Bell, Cllr Faye Abbott and Cllr Paul Bettison attended Leadership Essentials on Culture, 8th-9th November		
To develop and strengthen political leadership skills amongst councillors with a portfolio for cultural services.	Cllr Stephens, Cllr Bell and Cllr Abbott spoke about the positive relationship between the LGA and Arts Council England, and how this is helping councils meet the challenges facing cultural services.	Portfolio holders supported to lead transformational change of culture.
Cllr Ian Stephens met with Cllr Gary Porter, Chairman of the LGA, 15th November		
Introductory meeting between the Chair and the LGA Chairman for the 2016/2017 board cycle.	The Chairman was updated on CTS board current activities and priorities for the year.	This was an opportunity to update the Chairman of the work priorities of the CTS board and to discuss these in the context of wider LGA corporate work priorities.
Cllr Ian Stephens met with Diane Lees, Director-General, Imperial War Museum and Chair National Museum Directors' Council (NMDC), 15th November		
Catch-up meeting between the Chair and Diane Lees.	The current local government context and museums within that were discussed.	The LGA and NMDC will keep in touch on key issues such as council funding and supporting museums, and will continue to share good practice.
Cllr Greg Smith attended the Everyone Active talent development scheme launch – Everyone Active's Sporting Champions, 16th Nov		
To represent the Culture, Tourism and Sport Board at the event.	Everyone Active's Sporting Champions is a talent development programme which aims to provide ongoing support for talented athletes across the UK.	The LGA was represented at the event.

Cllr Ian Stephens attended Leadership Essentials on Sport 17th-18th November		
To develop and strengthen political leadership skills amongst councillors with a portfolio for sport.	Cllr Stephens set the event within the wider context of the challenges and opportunities facing local sport and leisure services.	Portfolio holders supported to lead transformational change of sport and leisure services.
Cllr Greg Smith attended the National Archives Expert Panel on Resilience, 29th November		
To contribute to the National Archives' development of a strong strategic vision to support the case for archives as part of the nation's heritage.	The panel considered issues emerging as priorities from TNA's work to date, including funding models, collaboration to support development, and commercial opportunities.	The opportunity was taken to network with archive professionals, key stakeholders and strategic partners from the cultural sector and to reinforce the LGA's support for the work of the National Archives.
Cllr Faye Abbott attended the National Archives Expert Panel on Demonstrating Impact, 30th November		
To contribute to the National Archives' development of a strong strategic vision to support the case for archives as part of the nation's heritage.	The panel considered issues including robust data-collation, exploiting data for evidence-based outcomes, priorities of funders and parent bodies, and advocacy tools.	The opportunity was taken to network with archive professionals, key stakeholders and strategic partners from the cultural sector and to reinforce the LGA's support for the work of the National Archives.

C – Forthcoming meetings at the time of writing

Title	Date	Attendees
Tourism Alliance Board Meeting	7 th December	Cllr Colin Organ
Leadership Essentials: Culture	7 th - 8 th December	Cllr Ian Stephens, Cllr Mike Bell
EFRA Select Committee on Rural Tourism	11 th January	Cllr Ian Stephens
British Board of Film Classification Meeting	10 th February	Cllr Faye Abbott
Culture, Tourism and Sport Annual Conference	22 nd -23 rd February	All
Leadership Essentials: Sport	1 st -2 nd March	TBC

D - Culture, Tourism and Sport Board Chair's Report to Councillors' Forum October 2016

Libraries

1. I was delighted to meet the Rt Hon Rob Wilson MP, Minister for Civil Society (with responsibility for libraries) in September 2016. We discussed the work of the Libraries Taskforce, which has achieved a significant win for local government through the roll-out of funding for free Wi-Fi in libraries. I also emphasised to the Minister the local government views with regard the proposed Ambition for Libraries document and Action Plan and that this needs to reflect the priorities and budget position in local government.

Sport and Physical Activity

2. I was pleased that Mike Diaper, Executive Director Community Sport at Sport England spoke at the Councillors Forum in June 2016, where he outlined Sport England's new strategy and the key role that local authorities have in the successful implementation of the strategy. I plan to meet with Sport England in the coming months to highlight the specific local government offer in relation to the Sport England strategy.
3. Local government's close working relationship with Sport England has resulted in the signing of the first Memorandum of Understanding (MoU) with partners in Greater Manchester. The MoU sets out a framework of how Sport England and Greater Manchester partners, including councils will take forward a shared focus on tackling inactivity to improve health, social and economic outcomes.
4. Cllr Geraldine Carter gave the introductory presentation at the latest Sport England/LGA Leadership Essentials Sport Programme on 21-22 July 2016. The event supported seven portfolio holders to lead transformational change of sport services.

Culture

5. I am delighted that the LGA and Arts Council England have updated their shared statement of purpose agreement. The agreement outlines how each organisation will work with each other nationally to support a place based approach to local cultural offers. We continue to have an excellent working relationship with Arts Council England and this was reflected in the comments made by Paul Bristow, Director Strategic Partnerships at Arts Council England who at a recent CTS Board meeting stated the local government remains a key delivery partner for the Arts Council.
6. The LGA has submitted a response to the Arts Council Tailored Review. Given the strong track record of locally-led interventions, the LGA supported the Arts Councils intentions to re-balance funding to all parts of the country. The LGA emphasised that councils and their local partners are well placed to lead a step-change in cultural participation that will lead to more growth and improve the nation's wellbeing. We also mentioned that councils have an important leadership role to play, bringing schools, voluntary/ community arts sector organisations, National Portfolio Organisations (NPOs),

health, and the private sector together to forge partnerships, unblock barriers to cultural participation and growth.

CTS political leadership offer 2016-17

7. I am pleased to announce that both Arts Council England and Sport England have confirmed again financial support to jointly organise with the LGA the CTS political leadership offer.
8. The funding will enable five Leadership Essentials Sport and Culture events and four culture peer challenges to be organised as well as the development of an online cultural hub on the LGA's website. Since 2011, over 500 councillors have attended the various CTS political leadership events, which we have organised in partnership with Arts Council England and Sport England.
9. I will be speaking at the next Leadership Essentials Culture and Sport events in November and December 2016.
10. I am also delighted that the next CTS Annual Conference will take place on 22nd & 23rd February 2017 in Bristol. This follows on from this year's conference which was a great success with over 150 delegates attending and the feedback was very positive.